

# Paparoa Primary School and its Sponsors



## Introduction

Our sponsors provide an important link between the school and its community. While grateful for the financial contributions of sponsors our desire to foster an on-going and mutually beneficial relationship between the school and your business is our paramount consideration.

## How sponsors are selected ...

Interested parties are invited to express an interest in becoming a school sponsor.

## Sponsors are selected on the basis that ..

- A relationship with that sponsor is consistent with the broader objectives, policies and character of the school
- Such a relationship will yield a gain to the school
- Such a relationship promotes positive ties between the school and the business community.

Sponsorship arrangements are reviewed at the end of each year with the option of renewal for a further year.

## Number of sponsors ...

The school will have a maximum of 10 sponsors at any time.

Only 1 sponsor per industry

## What is required of sponsors ...

Sponsors are currently asked to make a financial donation of \$500 per annum.

## What you get in return ...

- a marginal insert in the bi-weekly newsletter. This newsletter is distributed to approximately 20-40 families on an approximately bi-weekly basis and placed at the local store.
- entitlement to send additional promotional material to all families once a term (usually to coincide with major sponsorship event)
- through signage on our sponsor board located near the main entrance points to the school
- an opportunity to tender for work at school
- through inclusion of logo and associated blurb on the school website including a link to sponsor's site
- through dual sponsorship of a major school event (events allocated by ballot) ... including the right to display signage and speak at the event
- the right to use the school in company promotional material

### **Flexibility ...**

Options are highly flexible and sponsors are invited to communicate how we can best meet your sponsorship needs. We want you to feel comfortable with the level / character of your involvement with the school.

### **What your sponsorship money is used for**

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Information technology (digital technology etc) are an important part of our school.

Library books are an expensive and important part of creating a reading culture.

Sponsorship money has a direct influence on the learning of children.

### **Getting things started ...**

If you have just been appointed school sponsor you will need to ensure ..

1) that the school has your company logo and additional material for the marginal insert (approx. 5 cm X 5 cm)

2) that the school is advised of your preferred blurb for our website and whether you desire a linkage to your site

3) that the school is provided with a sign for display on our sponsors boards

### **In due course you will also be asked ....**

- To provide additional promotional material once a term
- To indicate how you wish us to promote your company in association with your major event. This may involve flyers, banners, flags, static display, presentation of awards, speaking rights at end or beginning of event etc.

### **On-going relationship ....**

A member of the Board of Trustees has responsibility for ensuring the needs of sponsors are met. You will be contacted periodically by this person to ensure that you are happy with arrangements and that your needs are taken into account.

### **Finally ..**

We are thrilled to add you to our list of sponsors and invite you to become involved in the life of our school. We hope that our relationship will be a mutually beneficial one and that you will feel free to advise on how we can best meet your needs. Please feel free to contact the school or Board or Principal at any time.

### **Contact details ..**

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